



No.	Offerings	Title	Powered By	Platinum	Gold	Co- Sponsor
	Rs in Lakh	30	25	20	15	10
1	Title to Event	✓	--	--	--	--
2	Powered By	--	✓	--	--	--
3	Logo Appearance In Event Promo Advt In Agrowon	4	4	3	2	2
4	Logo Appearance In Event Promo Advt In Sakal	3	3	2	2	1
5	Logo Appearance On Hoardings (No. of Times)	10	10	7	5	3
6	Advt Space in Agrowon (On the basis of final deal amount) @ Card Rate	25%	20%	20%	15%	10%
7	Advt Space in Agrowon Diwali Magazine (To be published in Nov 2018)	Full page (Rs- 50,000)	Half Page (Rs. 35,000)	Quarter Page (Rs.23,000)	30 Sqcm (Rs- 10,000)	30 Sqcm (Rs- 10,000)
8	Company Product Write-up In Agrowon Editorial Coverage	400 words	300 words	250 words	200 words	150 words
9	Stall Space at Venue- Min. 3L x 2W In Meter & As Per 3L x 2W In Meter & As Per Space Availability	✓	✓	✓	✓	✓
10	Company Name In Event Promo News In Agrowon	3	3	2	2	--
11	Company Name In Event Promo News In Sakal	2	2	1	1	--
12	Logo Appearance On LED Branding At Venue Auditorium	✓	✓	✓	✓	✓
13	Sponsor Video (Max. 2 min) During eminar Break at Auditorium	5	4	3	2	1
14	Logo Appearance in Event Promo Banner on Agrowon News Website - www.agrowon.com	5	5	5	3	3
15	Logo Appearance in Event Promo Cover Banner on the Official Facebook Page of Agrowon	4	3	1	--	--
16	Logo Appearance in Event Promo Posting on Agrowon Official Facebook Page	5	5	3	1	1
17	Max.1 Minute Company Product Video on Whatsapp Group Participated Sarpanch Community 2018 (Number of Videos in Year)	8	6	4	2	1
18	Company Product Advt- JPEG on Whatsapp Group of Participated Sarpanch Community 2018 (Number of Advts. in Year)	24	16	8	4	2
19	Logo Appearance On Event Invitation Letter (Digital/ Print)	✓	✓	✓	✓	✓
20	Logo Appearance On Event Memento (To be distributed to participant)	✓	✓	✓	✓	✓
21	Logo Appearance On Event Notepad (To be distributed to participant)	✓	✓	✓	✓	✓
22	Logo Appearance On Event Certificate (To be distributed to participant)	✓	✓	✓	✓	✓
23	Logo Appearance On Event Bag (To be distributed to participant)	✓	✓	✓	✓	✓
24	Logo Appearance On Event Main Arch	✓	✓	✓	✓	✓
25	Logo Appearance On Registration Counter	✓	✓	✓	✓	✓
26	Logo Appearance On Brand Wall at Venue	✓	✓	✓	✓	✓
27	Company Representative Quotes	✓	✓	✓	--	--
28	Product Sampling	✓	✓	✓	✓	✓
29	Company Promotional Materials- Brochure, Leaflet as Insertions in Event Bag	✓	✓	✓	✓	✓
30	Discount/ Coupon Redemption Opportunity In Material Kits	✓	✓	✓	--	--